BUSINESS AND CHURCH SPONSOR OPPORTUNITIES

Feature your company, organization, or church as

Friends FOR LIFE

In 2020, the Covid-19 Pandemic caused Hands of Hope Tucson to pivot our event plans to go virtual. We had originally planned a community gathering and walk for those who support life and the work we do. At the heart of the fundraiser is a show of solidarity for the value of life and the lives lost and forever changed due to abortion in Pima County. The 2019 Arizona Department of Health report showed that 1,812 lives were lost to abortion in Pima County… that is a classroom of children every week and over 3,624 men and women whose lives have been forever impacted by a decision they made.

The virtual event was a success! We reached more of our community, increased awareness, and renewed involvement for life. Our virtual event reached at least 25,393 people with nearly 4,000 engaged, nearly 1,000 YouTube views and over 3,500 emails opened! This means that when you sponsor our event you will not only help create a firm foundation to kick-off our fundraising efforts, but we will be able to feature your company, your organization, or your church as an active Friend for Life!!!

This year we have expanded our virtual event to include a short Friends for Life presentation, followed by a community walk and an "1,812" social media campaign to acknowledge and honor every life lost to abortion in 2019.

raise Hope

Embrace Empower Enlighten

raiseHope
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Friends FOR LIFE

Want to be a Sponsor?

Here's what you will get!

Silver Sponsorship $500	Gold Sponsorship $1,000	Platinum Sponsorship $5,000	Title Sponsorship $10,000+
Company name/logo on the GiveHopeTucson raiseHOPE event page with link to company website	Company name/logo on the GiveHopeTucson raiseHOPE event page with link to company website	Company name/logo on the GiveHopeTucson raiseHOPE event page with link to company website	Company name/logo on the GiveHopeTucson raiseHOPE event page with link to company website
Public acknowledgment through RaiseHope program and social media and post event thank you to our donors	Public acknowledgment through RaiseHope program and social media and post event thank you to our donors	Public acknowledgment through RaiseHope program and social media and post event thank you to our donors	Public acknowledgment through RaiseHope program and social media and post event thank you to our donors
RaiseHope Tee's for your staff, friends or family (up to a total of **2 shirts**) (FMV=40*)	RaiseHope Tee's for your staff, friends or family (up to a total of **4 shirts**) (FMV=$80*)	RaiseHope Tee's for your staff, friends or family (up to a total of **6 shirts and swag bags**) (FMV= $175*)	RaiseHope Tee's for your staff, friends or family (up to a total of **10 shirts and swag bags**) (FMV= $255*)
		Sponsor Logo on step and repeat promo backdrop used for Watch for Life Program	Sponsor Logo on step and repeat promo backdrop used for Watch for Life Program
		Public acknowledgement in our radio spots, and/or print ads (neutral advertising)	Public acknowledgement in our radio spots, and/or print ads (neutral advertising)

*The deductible portion of your contribution for federal tax purposes is limited to the excess of your contribution over fair market value (FMV) of goods and services Hands of Hope Tucson provides to you in exchange for your support. Please verify with your tax advisor on any tax questions.

Sponsors will need to submit their print and web-ready company logo with their donation to lthomas@hohtucson.com, for questions call Matt Merrill at (520) 262-5802 or go to GiveHopeTucson.com/raise-Hope.